

**Subject Marketing & Enterprise**

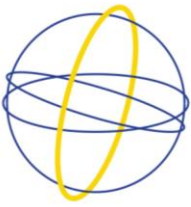
**Year 10**

**Curriculum Map  
2017 -2018**

<b>Week Commencing</b>	<b>Topic (including links to additional resources)</b>	<b>Assessment Window</b>
9/10/17	R065 - Controlled Assessment - LO2 - Market Research	
16/10/17	R065 - Controlled Assessment - LO2 - Market Research	<b>AR1</b>
<b>October Half Term</b>		
30/10/17	R065 - Controlled Assessment - LO2 - Market Research	<b>AR1</b>
6/11/17	R065 - Controlled Assessment - LO2 - Market Research	
13/11/17	R065 - Controlled Assessment - LO3 - Create a Design Proposal	
20/11/17	R065 - Controlled Assessment - LO3 - Create a Design Proposal	
27/11/17	R065 - Controlled Assessment - LO3 - Create a Design Proposal	
4/12/17	R065 - Controlled Assessment - LO3 - Create a Design Proposal	
11/12/17	R065 - Controlled Assessment - LO4 - Review is a business idea is viable	
<b>Christmas Break</b>		
1/1/18	R065 - Controlled Assessment - LO4 - Review is a business idea is viable	
8/1/18	R065 - Controlled Assessment - LO4 - Review is a business idea is viable	

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

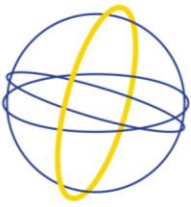




15/1/18	Mop up – Targeting high grades	
22/1/18	Mop up – Targeting high grades	AR2
29/1/18	R066 - Controlled Assessment - LO1 - Create a Brand identity	AR2
5/2/18	R066 - Controlled Assessment - LO1 - Create a Brand identity	
12/2/18	R066 - Controlled Assessment - LO1 - Create a Brand identity	
February Half Term		
26/2/18	R066 - Controlled Assessment - LO1 - Create a Brand identity	
5/3/18	R066 - Controlled Assessment - LO2 - Plan a Pitch for a proposal	
12/3/18	R066 - Controlled Assessment - LO2 - Plan a Pitch for a proposal	
19/3/18	R066 - Controlled Assessment - LO2 - Plan a Pitch for a proposal	
26/3/18	R066 - Controlled Assessment - LO3 - Pitch a proposal to an audience	
Easter		
16/4/18	Exam Preparation - AR3	AR3
23/4/18	Exam Preparation - AR3	AR3

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30/4/18	R066 - Controlled Assessment - LO3 - Pitch a proposal to an audience	
7/5/18	R066 - Controlled Assessment - LO3 - Pitch a proposal to an audience	
14/5/18	Mop Up / Catch Up – Target Higher Grades	
21/5/18	Mop Up / Catch Up – Target Higher Grades	
May Half Term		
4/6/18	R066 - Controlled Assessment - LO4 - Strengths and Weaknesses of a pitch	
11/6/18	R066 - Controlled Assessment - LO4 - Strengths and Weaknesses of a pitch	
18/6/18	Exam Preparation - AR4 (Written Exam Paper)	AR4
25/6/18	Exam Preparation - AR4 (Written Exam Paper)	AR4
2/7/18	R066 - Controlled Assessment - LO4 - Strengths and Weaknesses of a pitch	
9/7/18	R066 - Controlled Assessment - LO4 - Strengths and Weaknesses of a pitch	
16/7/18	Mop Up / Catch Up – Target Higher Grades	

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