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Principal: Mrs C Stanyer

Subject: Travel and Tourism Year 9 Curriculum Map 2019 - 2020

Week Commencing	Topic (including links to additional resources)	Assessment Window
02/09/2019 STAFF INSET 02 and 03/09 ALL STUDENTS IN 04/09	Introduction to travel and Tourism: What is travel and tourism? Why do people travel? Key definitions.	
9/09/2019	Why do people travel overseas? Travel writing and UK destinations.	
16/09/2019	Introduction to travel and Tourism: Different types of travel. What are the reasons people travel?	
23/09/2019	Introduction to travel and Tourism: Popular travel and tourism destinations. What makes them popular? What attracts people to visit?	
30/09/2019	Introduction to travel and Tourism: Impacts of travel and tourism. Sustainable travel. How can it be managed?	
07/10/2019	Introduction to travel and Tourism: Travel and Tourism and the economy. Why is it important? How does tourism contribute to the economy?	
14/10/2019	Introduction to travel and Tourism: Important industries in Travel and Tourism. What are their roles?	
21/10/2019 STAFF INSET 26/10	Introduction to travel and Tourism: Tourism visitor attractions. What are the different types? Why do they exist?	
October Half Term		
04/11/2019	Introduction to travel and Tourism: The role of organisations in the Travel and Tourism industry. How do they support the travel and tourism industry?	
11/11/2019	AR1 assessment round: Introduction to Travel and Tourism.	AR1
18/11/2019	DDI wave 1 and 2: Reassess areas of weakness.	AR1
25/11/2019	Introduction to Travel: UK travel and tourism categories (capital cities, seaside resorts, cultural and historical destinations and countryside areas) Mapping activity.	
02/12/2019	Introduction to Travel: UK gateway airports and seaports and road and rail travel. Planning typical passenger routes.	

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9/12/2019	Introduction to Travel: Appeal of UK destinations (visitor attractions, natural features, accommodation, facilities, arts and entertainment, sightseeing and transport links).	
16/12/2019 END OF TERM 20/12	Introduction to Travel: Types of visitors. Visitor's needs and requirements. Why this is important when booking holidays for customers.	
Christmas Break		
06/01/2020	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination. Research and preparation.	
13/01/2020	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination.	
20/01/2020	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination.	
27/01/2020	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination.	
3/02/2020	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination. Presentation of travel guides.	
10/02/2020 STAFF INSET 15/02	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination. Feedback.	
February Half Term		
24/02/2020	Introduction to Travel: Practice assignment- Create a travel guide to a UK destination. Feedback.	
2/03/2020	AR2 assessment round: Introduction to Unit 2	AR2
9/03/2020	DDI wave 1 and 2: Reassess areas of weakness.	AR2
16/03/2020	Introduction to Unit 3: Customer needs in travel and tourism	
23/03/2020	Introduction to Unit 3: Customer needs in travel and tourism. What is customer service? Why is it important?	
30/03/2020	Introduction to Unit 3: Customer needs in travel and tourism. Different types of market research. How are they carried out?	
Easter		
20/04/2020	Introduction to Unit 3: Customer needs in travel and tourism. Working in the travel and tourism industry. How do you identify customer needs?	
27/04/2020	Introduction to Unit 3: Customer needs in travel and tourism. Measuring customer satisfaction.	
04/05/2020 BANK HOL 04/05	Introduction to Unit 3: Customer needs in travel and tourism. Research task: Identifying trends within the Travel and Tourism industry.	
11/05/2020	Introduction to Unit 3: Customer needs in travel and tourism. Research task: Identifying trends within the Travel and Tourism industry.	

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18/05/2020	Introduction to Unit 3: Customer needs in travel and tourism. Research task: Identifying trends within the Travel and Tourism industry.	
May Half Term		
01/06/2020	Introduction to Unit 3: Customer needs in travel and tourism. Practice research task. How to be a travel agent.	
8/06/2020	Introduction to Unit 3: Customer needs in travel and tourism. Practice research task. How to be a travel agent.	
15/06/2020	Practice exam skills: Long writing tasks. How to tackle long mark questions.	
22/06/2020	AR3 assessment round: Introduction to Unit 1	AR3
29/06/2020	DDI wave 1 and 2: Reassess areas of weakness.	AR3
06/07/2020	Introduction to Unit 3: Customer needs in travel and tourism. Practice research task. How to be a travel agent.	
13/07/2020	Introduction to Unit 3: Customer needs in travel and tourism. Practice research task. How to be a travel agent.	

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