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Principal: Mrs C Stanyer

Subject:	GCSE Business (Edexcel) Year 10 Curriculum Map 2025 - 26					
Week Commencing	Topic (including links to additional resources)					
Staff INSET 01/09 Students Return 02/09	Welcome to GCSE Business, course structure, assessment model, getting to know the course.					
08/09/2025	Topic 1.1 - Enterprise and entrepreneurship  1.1.1 The dynamic nature of business  Why new business ideas come about:					
15/09/2025	1.1.2Risk and reward  The impact of risk and reward on business activity:  ✓ risk: business failure, financial loss, lack of security  reward: business success, profit, independence.					
22/09/2025	1.1.3The role of business enterprise  The role of business enterprise and the purpose of business activity:  ✓ to produce goods or services  ✓ to meet customer needs  ✓ to add value: convenience, branding, quality, design, unique selling points.					
29/09/2025	The role of entrepreneurship: an entrepreneur: organises resources, makes business decisions, takes risks.  1.1.3The role of business enterprise The role of business enterprise and the purpose of business activity:  ✓ to produce goods or services ✓ to meet customer needs ✓ to add value: convenience, branding, quality, design, unique selling points.  The role of entrepreneurship: an entrepreneur: organises resources, makes business decisions, takes risks.					
06/10/2025	Topic 1.2 - Spotting a business opportunity  1.2.1 Meeting customer needs Identifying and understanding customer needs:  ✓ what customer needs are: price, quality, choice, convenience ✓ the importance of identifying and understanding customers: generating sales, business survival.					
13/10/2025	1.2.2 Purpose of market research The purpose of market research:  v to identify and understand customer needs v to identify gaps in the market v to reduce risk v to inform business decisions.					
20/10/2025	1.2.2 Types of market research  Methods of market research:  ✓ primary research: survey, questionnaire, focus group, observation  ✓ secondary research: internet, market reports, government reports.					

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.



















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y profit and loss y interest y break-even level of output y margin of safety  Christmas Break  05/01/2026 Rank Order Assessments / AR1 Exams / Critical Reflection  CR  1.3.2 Business revenue, costs and profit The concept and calculation of: y revenue y fixed and variable costs y profit and loss y interest y break-even level of output			
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break-even level of output margin of safety  Christmas Break  D5/01/2026 Rank Order Assessments / AR1 Exams / Critical Reflection  CR  1.3.2 Business revenue, costs and profit The concept and calculation of:  / revenue / fixed and variable costs / profit and loss / interest / break-even level of output			
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Christmas Break  05/01/2026 Rank Order Assessments / AR1 Exams / Critical Reflection  CR  1.3.2 Business revenue, costs and profit The concept and calculation of:			
Break  05/01/2026 Rank Order Assessments / AR1 Exams / Critical Reflection  CR  1.3.2 Business revenue, costs and profit The concept and calculation of:	01 : 1		
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The concept and calculation of:		1.3.2 Business revenue, costs and profit	1
revenue fixed and variable costs  12/01/2026  total costs profit and loss interest break-even level of output			
12/01/2026    fixed and variable costs  total costs  profit and loss  interest break-even level of output   fixed and variable costs  CR		•	
✓ profit and loss ✓ interest ✓ break-even level of output		✓ fixed and variable costs	
✓ interest ✓ break-even level of output	12/01/2026		CR
✓ break-even level of output			
- margin or safety		✓ margin of safety	
1.3.2 Business revenue, costs and profit		1.3.2 Business revenue, costs and profit	
The concept and calculation of:		The concept and calculation of:	
✓ revenue	40/04/0000	Tovolido	
19/01/2026	19/01/2026		
✓ total costs     ✓ profit and loss			
profit unu 1033		✓ interest	

	<ul> <li>✓ break-even level of output</li> <li>✓ margin of safety</li> </ul>	
	1.3.3 Cash and cashflow	
	The importance of cash to a business:	
	✓ to pay suppliers, overheads and employees	
	<ul> <li>✓ to prevent business failure (insolvency)</li> <li>✓ the difference between cash and profit.</li> </ul>	
26/01/2026	Calculation and interpretation of cash-flow forecasts:	
	✓ cash inflows	
	✓ cash outflows ✓ net cash flow	
	✓ net cash now ✓ opening and closing balances	
	1.3.4 Sources of business finance	
	Sources of finance for a start-up or established small	
02/02/2026	business:	
	✓ short-term sources: overdraft and trade credit, long-term sources: personal savings, venture capital, share capital, loans, retained profit and crowd funding	
	1.3.4 Sources of business finance	
	Sources of finance for a start-up or established small	
09/02/2026	business:  short-term sources: overdraft and trade credit long-term sources: personal savings venture	
	✓ short-term sources: overdraft and trade credit, long-term sources: personal savings, venture capital, share capital, loans, retained profit and crowd funding	
February Half		
Term		
	Topic 1.4 - Making the business effective	
23/02/2026	1.4.1 Options for start-up and small businesses The concept of limited liability:	
25/02/2020	✓ limited and unlimited liability	
	✓ the implications for the business owner(s) of limited and unlimited liability.	
	The types of business ownership for start-ups:	
02/03/2026	<ul> <li>✓ sole trader, partnership, private limited company</li> <li>✓ the advantages and disadvantages of each type of business ownership.</li> </ul>	
	✓ the option of starting up and running a franchise operation: the advantages and disadvantages of	
	franchising.	
09/03/2026	1.4.2 Business location Factors influencing business location:	
	✓ proximity to: market, labour, materials and competitors	
	√ nature of the business activity	
	✓ the impact of the internet on location decisions: e-commerce and/or fixed premises.  1.4.3 Morketing mix	
16/03/2026	1.4.3 Marketing mix What the marketing mix is and the importance of each	
	element:	
	✓ price, product, promotion, place	
	How the elements of the marketing mix work together:	
23/03/2026	√ balancing the marketing mix based on the competitive environment	
23/03/2026	<ul> <li>the impact of changing consumer needs on the marketing mix</li> <li>the impact of technology on the marketing mix: e-commerce, digital communication.</li> </ul>	
Easter Break		
13/04/2026	1.4.4 Business Plans	
	The role and importance of a business plan:	
	✓ to identify: the business idea; business aims and objectives; target market (market research);	
	forecast revenue, cost and profit; cash-flow forecast; sources of finance; location; marketing mix.	
	The purpose of planning business activity: the role and importance of a business plan in minimising risk and obtaining finance	
	Topic 1.5 - Understanding external influences on business	
20/04/2026	1.5.1 Business stakeholders	
	Who business stakeholders are and their different objectives:	
	<u> </u>	

	<ul> <li>✓ shareholders (owners), employees, customers, managers, suppliers, local community, pressure groups, the government.</li> <li>Stakeholders and businesses:</li> <li>✓ how stakeholders are affected by business activity</li> <li>✓ how stakeholders impact business activity</li> <li>✓ possible conflicts between stakeholder groups</li> </ul>	
27/04/2026	1.5.2 Technology and business  Different types of technology used by business:	
04/05/2026	1.5.3.Legislation and business  The purpose of legislation:  ✓ principles of consumer law: quality and consumer rights ✓ principles of employment law: recruitment, pay, discrimination and health and safety.  The impact of legislation on businesses: ✓ cost ✓ consequences of meeting and not meeting these obligations	
11/05/2026	1.5.3.Legislation and business  The purpose of legislation:  ✓ principles of consumer law: quality and consumer rights ✓ principles of employment law: recruitment, pay, discrimination and health and safety.  The impact of legislation on businesses: ✓ cost ✓ consequences of meeting and not meeting these obligations.	
18/05/2026	1.5.4 The economy and business  The impact of the economic climate on businesses:  ✓ unemployment, changing levels of consumer income, inflation, changes in interest rates, government taxation, changes in exchange rates.	
May Half Term		
01/06/2026	1.5.4 The economy and business  The impact of the economic climate on businesses:  ✓ unemployment, changing levels of consumer income, inflation, changes in interest rates, government taxation, changes in exchange rates.	
08/06/2026	Exam Preparation, revision, exam technique practice including application / case study analysis and practice	Y10 MOCK
15/06/2026	MOCK EXAMS	Y10 MOCK
22/06/2026	MOCK EXAMS	Y10 MOCK
29/06/2026	1.5.5 External influences  The importance of external influences on business:  ✓ possible responses by the business to changes in: technology, legislation, the economic climate	
06/07/2026	Work Experience Week?	
13/07/2026	Enrichment	
20/07/2026	Flexi Inset	