

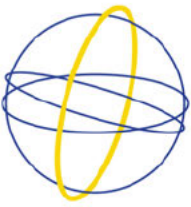
Subject Travel and Tourism		Year 10	Curriculum Map
2024-2025			
Week Commencing	Topic (including links to additional resources)	Assessment Window	
Staff inset 02/09 All students in 03/09	Component 1 A1 Introduction to Travel and Tourism. What is Tourism? Resources = Knowledge Organiser, YouTube		
09/09/2024	A1 Accommodation providers Types of accommodation providers. Key products and services Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.		
16/09/2024	A1 Transport providers Types of transport Key products and services Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.		
23/09/2024	A1 Visitor attractions Types of visitor attractions; natural, purpose-built, heritage Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.		
30/09/202	A1 Tour operators Types of tour operators; domestic, inbound, outbound, specialist, mass market Key products and services Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.		
7/10/2023	A1 Travel agents Types of travel agents; business, retail, home worker, independent, multiple, online agencies Key products and services Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.		
14/10/2023	A1 Tourism promotion Types of tourism promotion; visitor centre, regional tourism agency, national tourist board Key products and services Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.		

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.



Sponsored by





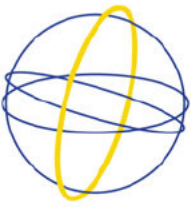
21/10/2024	Ancillary services Types of ancillary services; ancillary providers, ancillary provision as a customer service Key products and services Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.	AR1
October Half Term		
6/11/2024	A2 Ownership of Travel and Tourism organisations <ul style="list-style-type: none"> <li>Ownership Types; Private, public, voluntary</li> </ul> Includes; features roles and types <ul style="list-style-type: none"> <li>Common aims or Travel and Tourism organisations</li> </ul> Common financial aims, common strategic aims Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor.	AR1
11/11/2024	Sit component 1 for AR1 – What good looks like for assessment. Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
18/11/2024	Critical reflection of Component 1 Wave 1 and Wave 2.	
25/11/2024	A3 The role of consumer technology Types of consumer technology and reasons travel and tourism organisations off consumer technology. Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
2/12/2024	A3 The role of consumer technology Advantages and disadvantages of consumer technology for customers and organisations Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
09/12/2024	B1 Visitor destinations Types of visitor destinations/features of visitor destinations Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
16/12/2024	B1 Different types of travel and tourism activities Types of tourism; domestic, inbound, outbound Specific reasons to travel; leisure tourism, business tourism Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
Christmas Break		

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.



Sponsored by





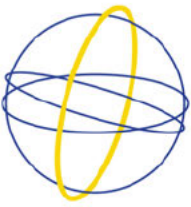
6/01/2025	<b>B3 Popularity of destinations with different visitor types</b> Visitor, Visitor types Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
13/01/2025	<b>B4 Travel options to access tourist destinations</b> Modes of transport; modes of transport, transport hubs and gateways, suitability of travel routes Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
20/01/2025	Sit PSA Assessment Component 1 practice	
27/01/2025	Sit PSA Assessment Component 1 practice	
03/02/2025	Sit PSA Assessment Component 1 practice	
10/02/2025	Sit PSA Assessment Component 1 practice	AR2
February Half Term		
24/02/2025	Sit PSA Assessment Component 1 practice	AR2
03/03/2025	Sit PSA Assessment Component 1	
10/03/2025	<b>Comp 1 Pearson PSA - Prep and Formal Supervision of Tasks</b>	
17/03/2025	<b>Comp 1 Pearson PSA - Prep and Formal Supervision of Tasks</b>	
24/03/2025	<b>Comp 1 Pearson PSA - Prep and Formal Supervision of Tasks</b>	
31/03/2025	<b>Comp 1 Pearson PSA - Prep and Formal Supervision of Tasks</b>	

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.



Sponsored by





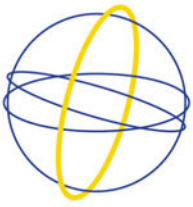
07/04/2025	<b>Component 2 Customer Needs in Travel and Tourism</b> <b>A1 Types of market research</b> Types of research; primary, secondary Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
Easter		
28/04/2025	<b>A1 Advantages and Disadvantages of primary and secondary research</b> Qualitative and quantitative Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
05/05/2025	<b>A2 How travel and tourism organisations may use market research to identify customer needs and preferences</b> Identify; types of customer, market segments, product development, measure customer satisfaction Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
12/05/2025	<b>A3 How travel and tourism organisations may use market research to identify travel and tourism trends</b> Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
19/05/2025	<b>B1 Recognise how the needs and preferences of travel and tourism customers are met</b> Customer travel needs, desirable preferences Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
02/06/2025	<b>B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences</b> What products and services are offered. ' Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
09/06/2025	<b>B3 Customer needs and different types of travel</b> Leisure travel, corporate travel, specialist travel, visiting friends and relatives, day trips Resources = Knowledge Organiser, YouTube, Travel and Tourism Doctor	
16/06/2025	<b>Practice PSA Tasks Component 2</b>	

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.



Sponsored by



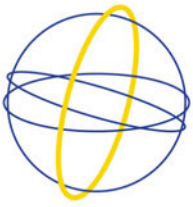


Sandon Road, Meir, Stoke-on-Trent, ST3 7DF Telephone: 01782 377100 Fax: 01782 377101  
Email: info@omera.co.uk Website: www.ormistonmeridianacademy.co.uk  
Principal: Mr. G. Jones

23/06/2025	Practice PSA Tasks Component 2	
30/06/2025	Practice PSA Tasks Component 2	
07/07/2025	Practice PSA Tasks Component 2	
14/07/2025	Practice PSA Tasks Component 2	

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.





# Ormiston **Meridian** Academy



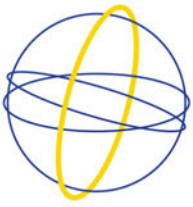
Sandon Road, Meir, Stoke-on-Trent, ST3 7DF **Telephone:** 01782 377100 **Fax:** 01782 377101  
**Email:** info@omera.co.uk **Website:** www.ormistonmeridianacademy.co.uk  
**Principal:** Mr. G. Jones

*Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.*



Sponsored by  
**Ormiston Trust**





Ormiston  
**Meridian** Academy



---

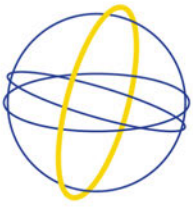
Sandon Road, Meir, Stoke-on-Trent, ST3 7DF **Telephone:** 01782 377100 **Fax:** 01782 377101  
**Email:** [info@omera.co.uk](mailto:info@omera.co.uk) **Website:** [www.ormistonmeridianacademy.co.uk](http://www.ormistonmeridianacademy.co.uk)  
**Principal:** Mr. G. Jones

*Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.*



Sponsored by





Ormiston  
**Meridian** Academy



---

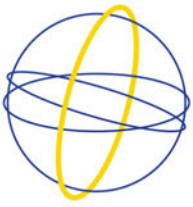
Sandon Road, Meir, Stoke-on-Trent, ST3 7DF **Telephone:** 01782 377100 **Fax:** 01782 377101  
**Email:** [info@omera.co.uk](mailto:info@omera.co.uk) **Website:** [www.ormistonmeridianacademy.co.uk](http://www.ormistonmeridianacademy.co.uk)  
**Principal:** Mr. G. Jones

*Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.*



Sponsored by  
**Ormiston  
Trust**





Ormiston  
**Meridian** Academy



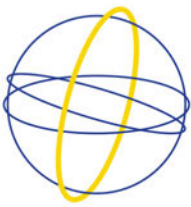
Sandon Road, Meir, Stoke-on-Trent, ST3 7DF **Telephone:** 01782 377100 **Fax:** 01782 377101  
**Email:** [info@omera.co.uk](mailto:info@omera.co.uk) **Website:** [www.ormistonmeridianacademy.co.uk](http://www.ormistonmeridianacademy.co.uk)  
**Principal:** Mr. G. Jones

*Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.*



Sponsored by





**Subject XXXX Year XX**

**Curriculum Map  
2017 -2018**

Week Commencing	Topic	Extended Learning	Assessment
DD/MM/YY			
DD/MM/YY			
DD/MM/YY			
DD/MM/YY			
DD/MM/YY			
DD/MM/YY			
DD/MM/YY			

Ormiston Meridian Academy is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

